



# Twenty First Century Social Enterprise Program

Are you passionate and committed to making a difference to the Central Coast of NSW? The Central Coast Business College has partnered with Inspiring Communities to offer a world class learning experience in social entrepreneurship and social enterprise.

We would like to invite you to apply for this exclusive program where participants will have the opportunity to make both a strategic and practical difference.

Participants will receive a Diploma in Management (Social Enterprise) on the successful completion of this ten month program.



## What is a social enterprise?

A social enterprise is a sustainable business that has both a positive social impact and generates revenue. Social enterprises are built on a sound business and social justice principles.

While social enterprises have been developed for many years, there has been a significant growth and interest in recent time. The social enterprise sector is growing quickly in Australia and around the world. There are 62,000 social enterprises in the UK contributing £24billion to the UK economy (the Social Enterprise Coalition 2009). It is estimated that there are up to 20,000 Australian social enterprises (Social Traders and the Australian Centre for Philanthropy and Nonprofit Studies 2010)

Governments and opinion makers around the world have recognised that social enterprises can play a significant role in creating employment and addressing many of the major issues facing the world in the Twenty First Century.

Regional Development Australia Central Coast has facilitated the development of a Central Coast Social Enterprise Strategy (CCES) which has widespread support throughout the Region.

The CCSES has been developed with the support and collaboration of all levels of government, community service organisations, existing social enterprises and social entrepreneurs.

*“The social enterprise model can provide a vehicle for community service and non-profit organizations to effect social change and increase social inclusion...The increased sense of community that is generated by social enterprise has long lasting impacts for community such as increased social inclusion, social capital and cohesion, stronger sense of community participation and cooperation.*

*.. the social enterprise model as a vehicle for new business and enterprise generation and job creation. In particular, due to the nature of these enterprises, they provide a source of employment for target groups who face challenges entering or sustaining employment such as youth, long term unemployed and people with a disability. They can incorporate different training models and levels of support to address issues that impact on employment”. (CCSES 2011)*

## Who should attend?

The program is ideal for;

- Government and community organisation personnel who support innovation, training, employment generation, enterprise development or social justice
- Key personnel of existing social enterprises
- Innovators who wish to establish social enterprise
- Community service organisations that are interested in expanding in to social enterprise
- Leaders in business who want to exercise their corporate social responsibility

## Program elements

This innovative program includes workshop days, mentoring, coaching and learning by developing your own social enterprise or by supporting emerging enterprises. The program will be facilitated by an internationally recognised coach and mentor. Leading national and international leadership and social entrepreneurs will be guest lecturers at many of the workshop days.

## Where and when the program will be held

Program days will be held at Regional Development Australia Central Coast North Loop Road, Central Coast Campus, 10 Chittaway Road, Ourimbah NSW 2258

Program days will be held on the last Monday of each month between May - November 2011 and February – April 2012.

## Qualification

On successful completion of the program participants will receive a nationally recognised Diploma in Management (Social Enterprise) – (BSB51004)

## Fees

The Diploma in Management - Social Enterprise is funded by the Department of Education and Training.

Participants are asked to pay an Administration fee. Fees for participants are; Waged \$1274, unwaged \$52 and Indigenous Australians \$52. There are a number of scholarship places available. Please contact CCBC to if you would like to apply for a scholarship.





GENDER	<input type="checkbox"/> Male	<input type="checkbox"/> Female	DATE OF BIRTH
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OCCUPATION	
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RESIDENTIAL ADDRESS	Street		
	Town	State	P/Code

POSTAL ADDRESS (If different)	Street		
	Town	State	P/Code

PHONE	Work	Mobile
	After Hours	Fax

EMAIL	
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SPECIAL NEEDS	Please detail any medical or other condition that may require special needs.
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EMERGENCY CONTACT	Name	Relationship
	Day Phone	Mobile

Since leaving school, have you completed any qualifications?	<input type="checkbox"/> Certificate I II III IV <i>(Please circle highest level obtained)</i>
	<input type="checkbox"/> Diploma level
	<input type="checkbox"/> Bachelor Degree or Higher Degree level
	<input type="checkbox"/> Advanced Diploma or Associate Degree level

## More Information

For more information or to arrange a meeting with the program team please email [ted@cgbusinesscollege.com](mailto:ted@cgbusinesscollege.com)

ABN 97 717 703 461

Post: PO Box 589, Wyong NSW 2259

Phone: 02 4353 1560

E-mail: [enrolments@cgbusinesscollege.com](mailto:enrolments@cgbusinesscollege.com)



What experience do you have with social enterprise initiatives?	
What do you hope to achieve by completing the program?	
How will completing the program assist the development of social enterprises on the Central Coast?	
Is there any other information you would like to add to assist you application?	

Applicant's signature \_\_\_\_\_

Date \_\_\_\_\_

- Signed original to be submitted to CCBC
- Photocopy to be kept by applicant

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