

# Big Ideas Central Coast

Social Innovation Speakers Series – Theme: Youth Citizenship

**Presenting** Irene Scott, Jordan Purcell & The Northlakes Young Social Entrepreneur Group

## **Irene Scott**

Imagining a New Democracy – how new media has changed citizen participation

## **Jordan Purcell**

Engagement is like so last year - The Youth Empowerment Approach

## **Young Social Entrepreneurs Group**

How to build a power plant without pants – A program for bringing the Hepburn Community Cooperative Model to the Central Coast

**6:00 pm to 8:00 pm - Tuesday 13<sup>th</sup> December**

### **LOCATION**

RDA Central Coast Boardroom, Business Incubator Building

University of Newcastle, Ourimbah

RSVP

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An initiative of **Central Coast Business College** and **Inspiring Communities** in partnership with **Regional Development Australia**



## **Irene Scott**

Irene Scott is a cross media reporter and producer with the JJJ Hack program and the Australian Broadcasting Corporation (ABC). Irene has presented and reported internationally and includes in her extensive experience work with the International Council of National Youth Policy.

Irene introduces a new form of citizen participation springing from new media. She highlights how democratic participation has changed for new generations of youth with declining membership of political parties coinciding with the skyrocketing of young people participating in online activism and campaigning on key issues through new media suggesting the need for us to 'reimagine' both the nature of democratic participation in a modern world and how services, business and governments engage with young people.

## **Jordan Purcell**

Jordan is a local social entrepreneur who has worked with Youth Services at Gosford and Wyong Councils and advised of youth policy and strategies for local, state and federal governments and international organisations.

Jordan provides an insightful critique of traditional approaches to youth consultation and engagement and suggests the necessity of a new approach of youth empowerment that can transform the way that governments, businesses and organisations work with young people and value youth as active citizens. Illustrated with a wealth of local and international examples Jordan's presentation will provide food for thought for anyone working with young people.

## **The Northlake's Young Social Entrepreneurs Group**

The Northlakes Young Social Entrepreneur group consists of 18 young people from Northlakes High School that have developed a campaign to fund the establishment of a Renewable Energy Community Cooperative on the Central Coast based on the successful model of the Hepburn Wind Farm.

This is a truly inspiring project that demonstrates the potential for young people to generate positive and transformational change for their community when provided with the skills and resources to do so, a surprisingly simple and practical project that illustrates young people's commitment to taking ownership of the issues affecting their communities.

